

SNS Marketing

Red Note

Basic Plan	Approx. \$450 - \$600	Account Setup & Verification (includes verification fee) Content Creation (12-15+ posts per month) Foundational Data Analysis
Advanced Plan	Approx. \$1,100 - \$2,800	Account Setup & Verification (includes verification fee) Content Creation (12-15+ posts per month) Account Management High-Impact Paid Promotion Partner with 3-5 KOCs
Premium Plan	Approx. \$2,800 - \$14,000	Account Setup & Verification (includes verification fee) Content Creation (12-15+ posts per month) Account Management High-Impact Paid Promotion KOL Collaboration Packages Livestream Marketing

TikTok

Basic Plan	Approx. \$450 - \$600	Account Setup & Verification (includes verification fee) Content Creation (8-12 posts per month) Foundational Data Analysis
Advanced Plan	Approx. \$1,100 - \$2,800	Account Setup & Verification (includes verification fee) Content Creation (12-15+ posts per month) Account Management High-Impact Paid Promotion Partner with 3-5 KOCs Basic Livestream Support and more
Premium Plan	Approx. \$2,800 - \$14,000	Account Setup & Verification (includes verification fee) Content Creation (20-30+ posts per month) Account Management High-Impact Paid Promotion KOL Collaboration Packages Livestream Marketing

Official WeChat Account

Basic Plan	Approx. \$280 - \$600	Account Setup Content Creation (4 - 8 articles depending on the type) Basic Follower Interaction
Advanced Plan	Approx. \$850 - \$2,100	Account Setup Content Creation (4 high-quality official account articles / 10 - 12 subscription account articles) Account Management Community Management Light Campaign Planning
Premium Plan	Approx. \$2,100 - \$14,000	Account Setup Content Creation (4 high-quality official account articles / 20 - 30 subscription account articles) Video Account Operations and Content Creation In-Depth Marketing Campaign Planning H5 Development Private Domain Development