

SNS Marketing

Red Note

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| Basic Plan | Approx. \$450 - \$600 | Account Setup & Verification (includes verification fee) Content Creation (12-15+ posts per month) Foundational Data Analysis |
| Advanced Plan | Approx. \$1,100 - \$2,800 | Account Setup & Verification (includes verification fee) Content Creation (12-15+ posts per month) Account Management High-Impact Paid Promotion Partner with 3-5 KOCs |
| Premium Plan | Approx. \$2,800 - \$14,000 | Account Setup & Verification (includes verification fee) Content Creation (12-15+ posts per month) Account Management High-Impact Paid Promotion KOL Collaboration Packages Livestream Marketing |

TikTok

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|---------------|-------------------------------|---|
| Basic Plan | Approx. \$450 - \$600 | Account Setup & Verification (includes verification fee) Content Creation (8-12 posts per month) Foundational Data Analysis |
| Advanced Plan | Approx. \$1,100 - \$2,800 | Account Setup & Verification (includes verification fee) Content Creation (12-15+ posts per month) Account Management High-Impact Paid Promotion Partner with 3-5 KOCs Basic Livestream Support and more |
| Premium Plan | Approx. \$2,800 - \$14,000 | Account Setup & Verification (includes verification fee) Content Creation (20-30+ posts per month) Account Management High-Impact Paid Promotion KOL Collaboration Packages Livestream Marketing |

Official WeChat Account

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| Basic Plan | Approx. \$280 - \$600 | Account Setup Content Creation (4 - 8 articles depending on the type) Basic Follower Interaction |
| Advanced Plan | Approx. \$850 - \$2,100 | Account Setup Content Creation (4 high-quality official account articles / 10 - 12 subscription account articles) Account Management Community Management Light Campaign Planning |
| Premium Plan | Approx. \$2,100 - \$14,000 | Account Setup Content Creation (4 high-quality official account articles / 20 - 30 subscription account articles) Video Account Operations and Content Creation In-Depth Marketing Campaign Planning H5 Development Private Domain Development |